

LinkedIn: Effective Use for Professionals



Tuesday
April 23rd
5:00 pm - 6:30 pm

UA Sierra Vista
1140 N Colombo Ave,
Sierra Vista, Groth Hall
Public Meeting Room (PMR)

Pizza will be served

Learn best practices to get the most out of this powerful professional networking tool.

What's the best way to use LinkedIn, knowing that recruiters and potential employers use it as a sourcing and vetting tool? In a 60-minute talk with Q&A following learn from a professional how to create a professional yet personal profile to appropriately present yourself. Ideal for professionals and students, this talk is geared towards those that need to create - or improve - their LinkedIn profile.

BONUS: A photographer will be available for free headshots - dress to impress!



OUR SPEAKER:

Sami Gardner is an experienced educator who has spent the last five years researching, teaching, and speaking on career development, branding, and LinkedIn. Every day professionals and Silicon Valley startups have utilized her diverse skills and insights into the job market, LinkedIn marketing, and professional branding. She has trained job seekers, freelancers, and companies on how to use LinkedIn at international conferences and speaking engagements in Lisbon, Berlin, Los Angeles, and Medellin.

Please RSVP by contacting
Dr. John DeLalla at jd@arizona.edu



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