# A CLOSER LOOK

## **BS** Commerce



#### Commerce

The Bachelor of Science Degree in Commerce is a unique University of Arizona South degree. It is different from a traditional business program in it provides a complete overview of the business world, rather than a specific focus, such as accounting or marketing. Students learn the theoretical components of commerce, and practice the application of those theoretical components in a simulated business environment.

## Sample Courses in the Program

Understanding the World of Commerce: Written Argumentation of Commerce; The Target Market and Distribution Channels; Local, National, and Global Economic and Financial Systems; Sustainable Commerce; Transportation and Supply Systems in Commerce.

Organizations as Decision Systems inCcommerce: Oral Argumentation of Commerce; Manufacturing, Retail, and Service Process Systems; Market Planning, The Organization and Employment Environment; Trade and **Business Control Systems.** 

**Decision Making for Regional Commerce**: Decision Making in the Regional Commerce Environment; Quantitative Tools to Assist Business Decision Processes.

**Practitioners of Regional Commerce**: Data, Information and Knowledge Integration for Regional Commerce; Use and Maintenance of Technology Support Systems.



## What are the Requirements to Enter the Program?

The Commerce program requires a supplemental program application in addition to admission to the University of Arizona. The minimum requirements include:

- Associates of Business including completion of 60 or more transferable credits from a regionally accredited institution
- A minimum 2.75 GPA in your transferable coursework
- Resume
- **Goal Statement**

Please contact us if you have any questions about the admission process and/or to receive a pre-evaluation of your previously taken coursework to ensure your eligibility and readiness for the program. Visit uas.arizona.edu/admissions for further application instructions.

### **Career Outlook**

This degree prepares graduates for job opportunities in potential career areas such as:

- Marketing and Public Relations
- **Electronic Commerce**
- Financial Management
- Administration
- Banking

#### Sample Employers

- Media and Communications
- **Transportation and Logistics Companies**
- **Government Agencies**
- **Insurance and Credit Companies**
- Manufacturing
- Research Institutes

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#### **Fast Facts**

### Why study Commerce at UA South?

This program is accredited by the Association of Advance Collegiate Schools of Business (AACSB) – the highest standard of Achievement for business schools, worldwide

How many UA South students stay in their local community? 90 %

## Where is this program offered?

The Commerce program is offered in Douglas, Nogales, Pima County, Sierra Vista, and Yuma.



## **Average Job Salary Range**

As more students pursue their degree in Commerce, there is a growing need to illuminate the best career paths in the field:

Auditor and Accountant	\$39,600 - \$62,900
Management Analyst	\$43,900 - \$78,500
Investment Fund Manager	\$51,400 - \$99,500
Banking Center Manager and Branch Manager	\$58,100 - \$107,200
Operations Research Analyst	\$40,600 - \$71,900
Loan Officer	\$32,100 - \$58,000
Personal Financial Advisor	\$32,800 - \$66,600
Budget Analyst	\$45,400 - \$69,100
Labor Union Business Agent	\$50,000 - \$65,000

Sources of Information: United States Department of Labor: Bureau of Labor Statistics (2011)

#### **Academic Advisors**

Sierra Vista – (520) 458-8278 Online – (520) 626-1702

Santa Cruz County – (520) 287-8632 Pinal County – (520) 840-4878

Douglas – (520) 439-6882 Pima County – (520) 626-1702

## **About Faculty:**

Dr. Eric Mapp is an Assistant Professor and Director of Commerce at UA South. He holds a doctorate in Management with a specialty in Leadership and Organizational Change; his MBA in International Business; and his Bachelor's in Personnel Administration. Dr. Mapp's current academic research interests include Leadership, Leadership Competencies, and Leadership Development.



#### Questions?

For more information, reach out to a UAS representative.

You can find one in your area by visiting our website at:

http://www.uas.arizona.edu